



# BETA UPSILON BOOSTER

141 YEARS • ONE BROTHERHOOD • DELTA TAU DELTA FRATERNITY • UNIVERSITY OF ILLINOIS

## INSIDE...

Chicago Homecoming .....2  
 Alumni News .....2  
 College Town .....3  
 Annual Fund.....4

## WEB UPDATE

Have you visited the recently redesigned [www.illinidelts-alumni.com](http://www.illinidelts-alumni.com)? The revamped design gives us a sleeker, cleaner look and provides us with a streamlined directory that makes searching for brothers simple and quick. We've added a user-friendly photo section and top-of-the-line security to ensure safe online giving.

## 2013 FOOTBALL SCHEDULE

### Upcoming Fighting Illini Games

10/19	vs. Wisconsin
10/26	vs. Michigan State (Homecoming)
11/2	at Penn State
11/9	at Indiana
11/16	vs. Ohio State
11/23	at Purdue
11/30	vs. Northwestern

## MAKE A GIFT

You can make your annual fund contribution by:

1. Logging on to [www.illinidelts-alumni.com](http://www.illinidelts-alumni.com).
2. Calling 800-975-6699.
3. Mailing a check to the return address on this newsletter.

## ANNUAL FUND UPDATE

### We're Due for an Increase in Giving this Year

**Your Help Needed to Surpass Recent Fundraising Trends and Meet \$15,000 Goal to Keep Program Running and Complete Special Projects**

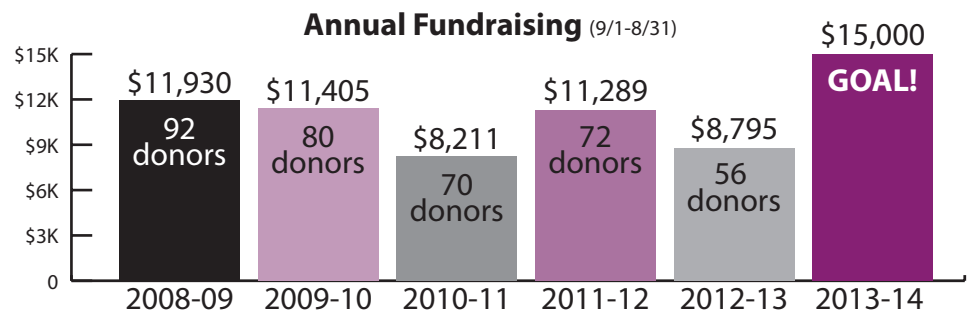
By Matt Wilson '89

If this chart reveals anything, it's that we've seen a flip-flop trend in annual fundraising the past few years, ranging from \$11,000+ one year to just over \$8,000 the next. Let's keep on pace with that trend this year in a year we're due to raise more than \$11,000, and keep donations on an upward swing moving forward.

In addition to supporting our communications efforts, such as newsletters and our website, the Board has also decided to allocate

annual fundraising monies toward renovating the Chapter Room and improving drainage in the east parking lot. These projects, however, cannot be completed without your help.

Our fundraising goal to fulfill the items on our wish list is \$15,000. I'm confident we can reach this goal with your help. See the box to the left for how to make your gift to kick off our 2013-14 giving year.



## UPCOMING EVENT

### Homecoming Is a Great Time to Reconnect with DTD

**2013 Chapter Events Will Be Announced in the Coming Weeks**

The 2013 Illinois Homecoming celebration will be held the week of October 19-26. Please join us in celebrating lifelong friendships, ongoing learning and the ever-promising future of the University of Illinois. Campus events will be held throughout the week, capped by the parade and pep rally on Friday, October 25, from 6:00-8:00 p.m., and the Michigan State football game kicking off at 2:30 p.m. Saturday in Memorial Stadium.

More events will be announced as Homecoming 2013 approaches. Please watch [www.illinidelts-alumni.com](http://www.illinidelts-alumni.com) for more information.



## Two BU Delts Share a Unique Bond

*Diagnosed with ALS, Eric Von Schaumburg '05 and Marty D'Amore '88 Find Comfort in Their DTD Connections*

At the young age of 30, **Eric Von Schaumburg '05** is in the fight of his life. Earlier this year, Eric was diagnosed with ALS, or Lou Gehrig's Disease, a progressive neurodegenerative disease that affects nerve cells in the brain and spinal cord. His speech has been impaired. Chewing food is a challenge. While there is no cure or treatment that halts or reverses ALS, Eric's spirit remains bright, thanks in part to the overwhelming support he's received from his Delt brothers.



**Eric Von Schaumburg '05 with his girlfriend Lindsay Rudhman. Eric was diagnosed with ALS earlier this year.**

"Not knowing where to turn [after my diagnosis], we immediately sent out emails to hundreds of people looking for any connections to prominent ALS physicians, researchers and treatment facilities," says Eric.

"Not surprisingly, my Delt brothers stepped up in unbelievable fashion. The outpouring of leads, connections, donations and support was inspiring and definitely

### Follow Eric's Journey

Keep up to date on Eric's journey and learn more about his battle against ALS at [www.fightlikeachampion.org](http://www.fightlikeachampion.org).

### Learn More about Marty's Battle

Marty's book, tentatively titled "Sublime Suffering" should be available on Amazon next month.

helped me through the most challenging month of my life."

One of those connections was to **Marty D'Amore '88**, a fellow BU Delt who is also battling ALS. Marty was diagnosed in April 2010 after suffering from the progressive manifestations of the disease for three years. Like Eric, he too has found comfort in the support of his Delt brothers.

"Soon after my diagnosis, **Tim Lyne '87** hosted a small Delt reunion with **Brent Coan '87**, **Mark Willford '88**, **Gene Smith '88** and **BJ Jenkins '87**," Marty fondly remembers. "Brent dusted off his old Delt photos, which ignited several stories rich with laughter as we were taken back in time. It was good to hear everybody's laugh again. The gathering was good for my soul."

Marty has applied the spirit of support to help raise money and awareness for ALS. He has participated in quite a few fundraisers, including Chicago and Charlotte marathons, parties, hikes and walks, raising \$175,000 for ALS research. He has also written about his journey with ALS and how it has enriched his life (the manuscript is currently with an editor).

Eric had the opportunity to read Marty's autobiography. With the brothers' shared commonality, the two have formed a unique bond in their battles against this disease.

"[Marty's story] is truly inspirational," says Eric. "He has turned a devastating illness into hope, compassion and charitable embodiments for those who surround him. He told me that the past few years of his life have been some of his most gratifying. It takes a strong character to live life that way."

Eric has found the support from Marty and other BU Delts remarkable. In fact, **Grant Hamilton '90**, a doctor at Mayo Clinic in an unrelated field, was able to help Eric secure an appointment with one of the clinic's top ALS specialists after being told he would need to wait months to do so.

"The ALS specialist we saw was amazing, and if it wasn't for Grant, we would have never gotten the opportunity to meet him," said Eric. "My family and I were so grateful to Grant for all the help he provided us."

While both Eric and Marty have benefitted from the overwhelming support



**Marty D'Amore '88 with his wife Kirsten, daughter Cecilia and sons William and Jack. Marty was diagnosed with ALS in 2010.**

they've received from their Delt brothers, their strong spirits have sparked a selfless attitude that we all can – and should - live by.

"This diagnosis has allowed me to take a step back and determine what is really important in life," says Eric. "Family, relationships, friends and love are four aspects of my life that have strengthened tremendously since my diagnosis. I would tell people to not sweat the small stuff (much easier said than done). Life is a beautiful thing, go out and enjoy it."

### Join the ALS Walk4Life

Each September, a 2+ mile walk fundraiser is held in Chicago in demonstration of hope, community and caring to honor the lives and legacies of those who have been affected by ALS. Fellow Illinois fraternity ATO participates in this walk annually, contributing \$11,215 this year alone in honor of one of their alumni battling ALS. Consider getting involved in the Walk4Life in 2014 in honor of Eric and Marty and their fight against this disease. Learn more at [www.alswalk4life.org](http://www.alswalk4life.org).



## DTD EVENTS

### Orange and Blue “Chicago Homecoming” Backdrop for Illini All-Greek Reunion Delts Reconnect at Soldier Field for September 14 Game between Illinois and Washington

On September 14, Chicago’s Soldier Field played host to a special game between Illinois and Washington. With an estimated 220,000 Illini alums living in the Chicago area, this was considered a “Chicago Homecoming” for the Orange and Blue. Despite a second

half rally, the Fighting Illini lost 34-24, but the game provided a great opportunity to celebrate in a new venue that is closer to home to many alums.

The event was also a chance for Delts to interact with nearly 1,000 other Illini Greek

alumni, as The Greek Corporation Board Advisors and Division of Intercollegiate Athletics set aside 1,000 tickets for Greek alumni in an effort to perpetuate an All-Greek Reunion.



*Matt Wilson '89, Ed Hulina '91, David Dillon '89, Matthew McQuinn '90, David Ford '90, Grant Hamilton '90 and Brian Aldred '89.*



*Brian Aldred '89, Matt Wilson '89 and Scott Casey '90.*



*Grant Hamilton '90, Dillon '89, David Ford '90 and Matthew McQuinn '90.*

## CHAPTER REPORT – CAMPUS HOTSPOTS

### There’s a Buzz Around Town During Football Season Kam’s, Joe’s, and Red Lion Are Still the Top Hangouts

There’s always a bit of a buzz during football season, especially coming off the recent game at Soldier Field in Chicago. We look forward to connecting with alumni this fall.

***“Plan on coming back this fall, take the actives to one of the local hot spots, tell them some of your good stories, and offer to pick up the tab.”***

Our social calendar is in full swing as with several exchanges and date events with different sororities. We always pride ourselves on getting our work done on time so we can have fun after, that’s what makes our social events so fun. Football block this year is with Delta Gamma at Kam’s. Stay tuned to [www.illinidelts-alumni.com](http://www.illinidelts-alumni.com) for more information, but we plan to be at Kam’s before every home game throughout the semester.

Many of the hangout spots in the area are the same, with good times always being had at Kam’s, Joe’s, and Red Lion. There is new addition to the Champaign restaurant scene

called Destihl, which is also a brewery. It’s always been packed and the brothers seem to enjoy it. Biaggi’s, KoFusion, Guidos, and Seven Saints continue to be popular hangouts.

So, plan on coming back to Illinois this fall, take the actives to one of the local hot



spots, tell them some of your good stories, and offer to pick up the tab.

Also, if there are stories you want to share with other alumni on our website or in a future edition of the *Beta Upsilon*



*Booster*, email our editors at [feedback@affinityconnection.com](mailto:feedback@affinityconnection.com). Mention DTD at Illinois in your email.

#### Exclusive On the Web

*The Daily Illini* recently published an article about campus bars. Check it out at [www.illinidelts-alumni.com](http://www.illinidelts-alumni.com). Share your feedback on the best campus hotspots, both from when you were a student and for when you return to Illinois as an alum.

## ALUMNI PROFILES

### For John Conrad '68, Serenading Sororities was Part of a "Care Free" Time of Life

***If you could go back in time, what's one piece of advice you would give your college-aged self?***

Seek out alumni for help with career choices and to network with alumni to find a job.

***What is your favorite Delt tradition? Why?***

I would say serenading the sororities after a pinning in for a special event. It was great PR for the Deltas on campus.

***What do you miss most about being a student in Urbana-Champaign?***

It was a care free time of life.

***Share an update on your life.***

Retired in February and visited a Delt brother, **John Gleeson '68**, in Florida for three days.

### On the Web

Did you know that our new online alumni community offers many new features to allow you to interact with other brothers, including commenting on other users' profiles and photos? You can also now easily add your own photos to our online group albums.

Check it out today at

[www.illinidelts-alumni.com](http://www.illinidelts-alumni.com)!

### Bob Faust '89 Has Been Turning Heads in the Design World

**Bob Faust '89**, owner of a Chicago-based cultural branding and communications studio, was recently profiled by [imprintculturelab.com](http://imprintculturelab.com) about his recent projects. Bob's studio helps develop identity, print, and digital design for clients, including Denver Art Museum and *Playboy*. Bob has also worked on a performance project series in Grand Central Terminal called HEARD•NY, with Chicago-based artist Nick Cave and choreographer Will Gill.

***How did you launch Faust?***

After testing the waters in a large design studio and small boutique studio, freelance and a stint as manager of design and

production services at *Playboy*, I was able to choose the type of studio I ultimately wanted to lead. I learned it needed to be small with no walls and one steeped in the arts and didn't allow the words "you can't do that" within earshot.

***How would you describe your job?***

I'm part artist, part designer, part mediator and therapist. But the trait I am most thankful for is that of listener. It is the one thing I can count on to always be my guide.

***What's the best thing about living and working in Chicago?***

I'm asked this a lot, so have thought about

it a lot. While the coasts offer so much with regard to attitude, edge and acknowledgment, Chicago is the capital of America and offers everything you need to be anything you want, so it is the perfect place to freely work toward something great. You cannot make something new or extraordinary without risk, and contrary to the coasts, your critics/peers here celebrate your successes, but also look forward to your second try if the first one fails. Overall it is a less cut throat creative community, in fact, I think it is actually a nurturing one instead.

Read more of this interview at and about Bob at [www.illinidelts-alumni.com](http://www.illinidelts-alumni.com).

*- Brothers Weigh In on the Top Campus Hotspots...Do You Agree?*

*- Deltas Abound at 2013 All-Greek Reunion*

*- Two BU Deltas Share a Unique Bond in Battling a Disease*

***In this Issue...***

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